

Jane Hall

# WOMADE WOMAN

GREAT WOMEN  
DESIGNERS

PHAIDON

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While at your design studio in Los Angeles, you explain that Garance Vallée's furniture is based on a "natural aesthetic". Your designs are full of organic shapes and new textures. The products I showed you initially had a light, open minimalist aesthetic, but I wanted her "naturality" to feel more organic and raw. She agreed and presented her "naturality" to me, saying that it's a reaction against the polished minimalism that dominates our culture. I think she's right. In particular, I find that Garance's unrefined aesthetic is important, as it's part of a trend towards a more honest, organic, rustic, and natural aesthetic. It's a trend that's growing, and it's being adopted by more and more designers. Garance's work is a great example of this trend, as it's both organic and natural, yet still has a sense of elegance and refinement.

Garance, you've created a brand that's popular for its organic shapes. What do you think the future holds for your brand? I think it will continue to grow, as people are becoming more interested in natural materials and organic design. I think Garance's work is a great example of this trend, as it's both organic and natural, yet still has a sense of elegance and refinement.



Garance Vallée

A. 1900 Park

Wooden Table

1000



Esther Wood

A. 1900

Black Tripod

A. 1900 Collection

Garance Vallée and Esther Wood share a love of nature and a desire to create furniture that is both functional and beautiful. They have different styles, but they both share a passion for organic design. Esther Wood's furniture is more minimalist and modern, while Garance Vallée's is more rustic and natural. Both designers are creating furniture that is both functional and beautiful, and they are both making a positive impact on the industry.

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